Strong Schools: Collaborative Open Access Textbooks

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Abstract: Open educational resources (OER) are learning materials that are available for free under a creative commons license. Open educational resources and open-access materials have made it easy to connect students to a world of learning at their fingertips. This paper outlines how to use open-access textbooks as collaborative writing projects drawing from a case study with 22 students at the Asian University for Women. The authors provide an overview of the intersection of open access textbooks and collaborative writing projects and describes the results of the case study.

Introduction

The term open educational resources (OER) was coined in 2002 during a forum held by the UNESCO as the open provision of educational resources, enabled by information and communication technologies, for consultation, use and adaptation by a community of users for non-commercial purposes. In the past two decades, the concept has gained an undeniable momentum. Several nations and states have formally adopted or announced policies relating to the adoption of OER and open textbooks (Wiley et al., 2014).

Open educational resources and open-access materials have made it easy to connect students to a world of learning at their fingertips. However, despite the wide availability of video tutorials, open online courses, podcasts, wiki pages, articles, and even textbooks, it is challenging to find the right fit for your students in their specific learning environment, particularly in underserved rural communities or education in emergencies settings. As educational content is increasingly available for free over the Internet, making effective use of online learning materials has become the new frontier for students and teachers. Information is everywhere; but how can learners actively make sense of their everyday information ecology and contribute to their learning environment?

This paper outlines how to use open-access textbooks as collaborative writing projects drawing from a case study with 22 students at the Asian University for Women (AUW). The authors provide an overview of the intersection of open access textbooks and collaborative writing projects and describes the results of the case study.

Open Pedagogy: Open Access Textbooks and Collaborative Writing as Sustainable Assignments

Open pedagogy refers to instructional methods that emphasize openness, cooperation, and student-centered learning. This method challenges traditional, teacher-centered approaches and encourages students to actively participate in their own and one another's learning. Open pedagogy has been proven to have a number of benefits for students, including increased motivation and engagement, deeper learning and comprehension, and the development of crucial 21st-century skills such as teamwork, critical thinking, and communication (Garreton, 2017). Additionally, it has been demonstrated that open pedagogy increases access to education, especially for marginalized groups (Geser, 2019). Despite these advantages, implementing open pedagogy might bring obstacles, such as a lack of clear norms or best practices, student privacy issues, and problems in assessing student learning in a non-traditional context (Hegarty, 2020).

Initially, the primary motivation for open textbooks was to address the high costs of learning materials in higher education, where they can account for a quarter of a student's expenses. This led to a number of widely successful projects, such as *OpenStax* and *BCcampus*. Over time the focus shifted to pedagogic opportunities (Ferguson et al., 2017). Open textbooks can challenge the established relationship between students and knowledge (Ferguson et al., 2019). The open textbook is adaptable. Students can edit and amend an open textbook as part of their study or, as with our case study, create their own textbook as a form of authentic assessment.

According to a case study by Wang & Wang (2017) adopting an open-access textbook is more work for the teacher compared to a commercial textbook. The authors suggest discipline-based communities of practice (CoP) to ease the workload problem. Open pedagogy projects offer an alternative, student-centered opportunity to adapt or create regionally relevant content. As Wiley et al. stated: "*Localization is one of the most important and least understood aspects of open educational resources*" (Wiley et al., 2014, p. 786).

Collaborative writing provides a social context for learning and fosters both interdependence and a sense of learner independence. Fung (2010) observed that during the collaborative process, students learned how to write from peers, share knowledge and make decisions together, deal with disagreements and conflicts, use strategies, and collaborate. The collaborative production of an open textbook exemplifies the concept of 'non-disposable assignments'. In contrast to 'disposable assignments' that are perceived as tedious to complete by students and are loathed to grade by instructors students, open pedagogy offers the opportunity to develop lasting, meaningful products (Wiley & Hilton, 2018).

Case Study

The Asian University for Women Master of Arts in Education program is unique in the sense that it has been launched with aspirations to empower women in education, particularly the brightest young female reformists/educational entrepreneurs dedicated to creating an impact

through educational development in society. The majority of the students who took part in this class are Afghan evacuees and/or belong to minority communities seeking to bring a change.

The "Strong Schools" course is a project-based learning class that integrates students' future paths as educators, policymakers, innovators, and school founders. Over the winter term of 2022, students have been working collaboratively to write a book about 'Strong Schools' that covers multiple aspects of initiating or teaching in a secondary school. Each of the chapters reflects students' critical ideas, observation, creative thinking and lessons from distinguished guest speakers from around the globe, with the sessions held simultaneously in the class. The chapters are also a fruitful outcome of students' interactive discussion and mind-mapping activities throughout the sessions. In addition, the book remarks a crucial part of the modern educational process, the use of diverse technology and tools in education and learning.

We used the e-book publishing platform 'Pressbooks,' along with a variety of other technologies, to support multimodal content and introduce students to instructional design tools and techniques - i.e., Hypothes. is for peer review, Genially for infographics, Anchor for podcasting, and Badgr for microcredentials. The classroom set-up itself is the epitome of Education Technology in distant learning, where it's fully digitalized with a hybrid mode of delivery, with students sitting in the class and the Professor delivering lectures via Zoom from USA to Bangladesh, with the Teaching Fellow's support on the ground for class activities.



The class resulted in a textbook with 11 chapters, organized in the three sections, as well as a podcast channel. The book can be accessed at <u>https://pressbooks.pub/schools/</u>.

Students used their chapter as writing samples in applications, and productively interacted with writing and review tools that they were previously unfamiliar with. The students were also empowered to co-design the grading criteria by developing rubrics.

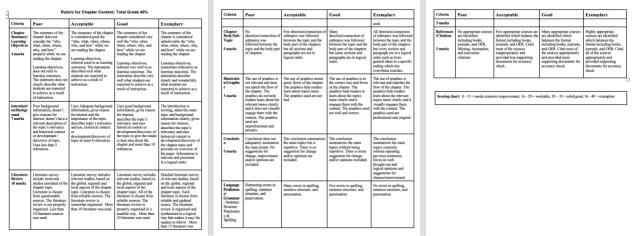


Figure 2: Chapter Rubric Developed by Students

Furthermore, students reported an increase in both writing skills and digital literacy skills based on the exposure to and use of a wide variety of online tools and environments.

Table 1 provides an overview of the components we developed in this course, the flow of activities, the tools, and the results. For future iterations of the course we will consider writing sprints and additional mid-course writer conferences.

Session	Collaborative Writing Activity	Description	Tools	Results / Products
1	Forming groups, selecting topics	Students form writing teams of 2-3 peers and decide upon a topic. To avoid overlap, they individually state preferences, then form groups, then decide on a first and second choice.	Typical collaboration tools, Post-Its Whiteboard.	Author Teams Table of Contents
		Students draft book covers, and jointly decide on title.	E-Book environment (e.g. Pressbooks)	Book cover drafts Book title
2	Structure and genre decisions	The main topic of the chapter is placed in the center of the mind map. Important themes or questions form branches connected to the center. In addition, students (with guidance) decide on standardized genre expression for each chapter (e.g., learning objectives, expert corner,	Mindmap or Concept Map Collaboration tools (brainstorming, mood board) to	Chapter outline (entered in Pressbooks) Sample chapter
		review questions, glossary terms). Students upload photo and bio for author section of chapter.	decide on text types for the book.	structure (for example as

Table 1: Session and activity flow of 'Strong Schools' course

				Word or Google doc).
3	Literature Review	Students use academic databases and search engines, and organize the results using a bibliographic reference management tool.	Zotero	Reference section of chapter, literature added to outline
4	First Draft (extended outline)	Writing teams work on an extended outline, producing text.	Pressbooks	More robust draft, including glossary terms, learning objectives, paragraphs
5	Writer Conference	Writing teams meet with instructor for feedback,	Zoom	Directions for writing team
6	Peer Review	Each chapter is assigned 2-3 reviewers, who leave comments, questions and suggestions using online annotation tool with limited visibility to the peer review circle.	Hypothesis	Hypothesis group, annotations per chapter
7	Interview/ Podcast	Each chapter team conducts and records 1-3 expert interviews. Students write a script, and recruit expert interview partners.	Anchor.FM	Podcast, transcript or excerpt is part of chapter, video/audio can be embedded in chapter.
8	Infographic	Infographics offer an opportunity for students to summarize information.	Genial.ly	Multimedia infographic embedded in book chapter.
9	Microcredentials	Based on their learning objectives or transfer learning activities students create badges that readers of their chapter can earn.	Badgr (Canvas Credentials)	Badge integrated into chapter content.
10	Final Draft, Quality Criteria	Students finalize their chapter, and generate rubrics to evaluate each other's work.	Pressbooks Grammar.ly	Close-to- finished chapter Rubrics for chapter quality
11	Final (Peer) Review	Reviewers provide feedback, author teams have chance to make final revisions. Teachers conduct plagiarism check and share results with students.	Hypothesis Plagiarism checker Grammar.ly	Final edit notes for each chapter
12-13	Publication & Celebration	Each author team presents on their chapter content and learning outcomes. This may take two sessions, depending on group size.	Presentation tools, recording	Presentation recordings, reflection.

Implications or Discussion

In a collaborative open access textbook project, the instructor enlists the students as textbook authors and editors. The class work can be based on an existing textbook, or the students can research and write their own content. It is an example of project-based learning that offers a way to encourage students to engage critically with open educational resources, strengthen their research and writing skills, contextualize learning material to their region, language and culture ('decolonializing learning', cf. Charles, 2019) and enhance coding and web literacy skills. In a multilingual classroom, it can empower bilingual learning and target-language acquisition. While the adoption of open access material and the co-creation of learning material should not be seen as a golden ticket to student success, in our experience it was an extremely empowering and gratifying process for the student writing teams. As Goode et al. (2021) pointed out based on survey data at their institution, the readiness to access and use textbooks varies across disciplines and is interconnected with students' perceptions of usefulness. In our case, the graduate students needed a strong writing sample to apply for future learning and work opportunities, which made them intrinsically motivated to produce high-quality open access work. In addition, the class enjoyed connecting to guest speakers, and they were able to present their work to an international audience on the podcast 'Silver Lining For Learning' (Bonk, 2023).

Conclusion

Writing is a transformative learning activity: It allows learners to organize their thoughts, communicate effectively, receive feedback from others, correct misconceptions, improve and clarify their understanding, and, as a result, create an artifact that has meaning and value for themselves and others. In their writing, students can draw from a wide variety of sources from OER repositories. The case study demonstrated what students can achieve when instructors allow them to use their creativity and match this with academic rigor. It aligns with the observation by Fung (2010) that successful collaboration depends not only on the learner's language skills, but also on the right attitude and motivation to succeed in the group.

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